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## **The Provident Bank Foundation Provides \$3,500 Grant to Keeping Babies Safe of Warren**

*For use toward the purchase of safe cribs in Bergen and Hudson counties*

**WARREN, NEW JERSEY (FEBRUARY 24, 2016)** – [The Provident Bank Foundation](#) has provided a \$3,500 grant to [Keeping Babies Safe \(KBS\)](#), a nonprofit organization that promotes safe sleeping practices for infants and toddlers. The grant money will support “Project Safe Crib,” in which KBS purchases cribs that meet the highest standards, and donates them to low-income families.

“Without the support of such generous supporters such as The Provident Bank Foundation, KBS would not exist,” said Joyce Davis, president and founder of the organization, who lost her four-month-old son to a preventable play yard accident. “These new cribs will help prevent infant deaths and injuries that can occur from them.”

Davis adds, “A major focus of KBS is to educate new parents about the dangers of supplemental mattresses in soft-sided play yards. While such mattresses are advertised as being suitable, they can put a baby at risk of suffocation.” The CPSC is now considering a national ban of supplemental mattresses for play yards and just recently, through the efforts of KBS, a state law was passed that now requires hospitals and birthing facilities to provide new parents with information on crib safety.

“The Provident Bank Foundation is committed to encouraging better health. This includes having a safe place to live and access to quality healthcare,” said Jane Kurek, Executive Director,

The Provident Bank Foundation. "KBS is an organization that does the same, and we are proud to invest in such institutions that make people happier, healthier and safer."

Since 2003, KBS has urged Congress to enact federal legislation requiring safe crib standards. As a result, new standards for safe cribs were included in the Consumer Product Safety Improvement Act of 2008. The law went into effect nationwide on June 28, 2011 and the name of Davis' late son, Garret, who died as an infant due to the addition of a supplemental mattress to a portable crib, was included in the bill. All new cribs now meet important safety standards; day care centers and other public facilities cannot use cribs that do not adhere to the new standards.

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#### **About The Provident Bank Foundation**

The Provident Bank Foundation was established in 2003 by The Provident Bank to enhance the quality of life in the region through support of not-for-profit groups, institutions, schools and other 501(c)(3) organizations that provide services in communities served by the Bank. Since inception, the Foundation has granted more than \$21million to not-for-profit organizations and institutions working toward stronger communities. For more information about The Provident Bank Foundation, visit [www.ProvidentNJFoundation.org](http://www.ProvidentNJFoundation.org) or call (862) 260-3990.

#### **About Keeping Babies Safe**

Keeping Babies Safe was founded in 2006 by Lee Baxter, Jack Walsh, and Joyce Davis. Lee Baxter (now deceased) had served as the Western Regional Director of the U.S. Consumer Product Safety Commission (CPSC) for 37 years. Jack Walsh, Director Emeritus of KBS, was recently honored with a prestigious award from the American Society for Testing and Materials' (ASTM) Committee F15 on Consumer Products. ASTM International is one of the largest international standards development and delivery organizations in the world. Mr. Walsh received the award in recognition of his outstanding contributions to the advancement of voluntary standards for consumer safety products.